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NARA Applauds California State Assembly Recognition of National Rendering Day

ALEXANDRIA, VA, April 24, 2026 – The North American Renderers Association (NARA) extends its sincere appreciation to the California State Assembly for recognizing National Rendering Day, honoring the essential contributions of the rendering industry to sustainability, waste reduction and the circular economy.

NARA would like to thank Assemblyman Heath Flora, R-Ripon (District 9), for introducing the recognition and Assemblymember Josh Hoover, R-Folsom (District 7), for speaking in support of the measure. The association also extends its gratitude to all Assemblymembers who voted in favor, demonstrating strong bipartisan support for the industry and its vital role in environmental stewardship and resource efficiency.

NARA also extends special thanks to SRC Companies, as well as to Jack Koewler and Manuel Cunha, who were present on behalf of the company. Appreciation is also extended to NARA Chairman and CEO of SRC Companies Michael Koewler for his ongoing support of this initiative and continued efforts to raise awareness of the importance of rendering.

“Recognition like this helps bring greater visibility to the essential work performed by the rendering industry every day,” said Kent Swisher, NARA President and CEO. “We are grateful to the California State Assembly and all who supported this effort to acknowledge the people and processes that make rendering a cornerstone of sustainability.”

NARA looks forward to continuing to work with policymakers, industry partners and stakeholders to promote the value of rendering and ensure a strong and sustainable future for the industry.

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About the North American Renderers Association

The North American Renderers Association (NARA) represents the interests of the North American rendering industry to regulatory and other governmental agencies, promotes the greater use and beneficial reuse of animal byproducts and UCO, and fosters the opening and expansion of trade between foreign buyers and North American exporters. In addition to its U.S.-based headquarters, the association maintains offices in strategic locations around the world. NARA publishes the bi-monthly trade magazine *Render* and provides research, policy development, and educational resources on rendering and recycling operations. For more information, visit www.nara.org